

## Claims

- 1 1. An application system that is running in CPU and that is capable to changing of the  
2 appearance and performance of specified applications in such a way to force a user to  
3 abandon this specified application and purchase a new one.
- 1 2. The system as in Claim 1, where changing of the appearance include one or more  
2 of the following:  
3  
4 change color, change contrast, change fonts, change intensity, change refresh rate,  
5 change content of pictures etc.
- 1 3. The system as in Claim 1, wherein changing of performance includes one or more  
2 of the following:  
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4 the brightness fades so that it is harder for the user to use the software tool as time  
5 progresses; the application window shrinks through time; the font degrades; features  
6 gradually drop out; display quality degrades; sound quality degrades; processing  
7 speed degrades; network bandwidth degrades; unpleasant visual and auditory  
8 stimulus is produced; and information degrades.
- 1 4. The system as in Claim 1 where changing in the program appearance leads to  
2 degradation of the view of the application.
- 1 5. The system as in Claim 1 where changes in performance leads to degradation of  
2 performance (lower speed, pauses etc.).
- 1 6. The system as in Claim 2 where colors, contrast and fonts are degraded.

1 7. The system as in Claim 1 where changes are adjusted to time and starts after some  
2 time limits.

1 8. The system as in Claim 7 where adjustment to time means gradual changes.

1 9. The system as in Claim 1 where this system is a part of the specified application.

1 10. The system as in Claim 1 where changes are obtained by manipulating drives in  
2 PC.

1 11. The system in claim 1 where users pay money or view advertisements to reduce  
2 or eliminate degradation.

1 12. The system in claim 11 where money is paid to any of: software manufacturer,  
2 seller, third party, or degradation service provider.

1 13. The system in claim 12 where the amount of degradation is related to the amount  
2 of money paid.

1 14. A method of operating a trial software application, said trial application being  
2 associated with a defined full application, said method comprising the steps of:  
3  
4 providing the trial application with a main program; and  
5  
6 providing the trial application with a subprogram to diminish the performance of the  
7 main program over time in order to encourage a user to purchase said defined full  
8 application.



5

6 providing the user with the trial version;

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8 allowing the user to use the full capacity of the trial version for a defined period of  
9 time;

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11 after said defined period of time, diminishing the performance of the trial version to  
12 encourage the user to purchase said full version.

1 21. A program storage device according to Claim 20, wherein the diminishing step  
2 includes the step of gradually diminishing the performance of the trail program over a  
3 given time starting at the end of said defined period of time.

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